



Fast and Secure Transaction Processing with TransNet™ Payment Application

PC systems have gained popularity for their user friendliness, feature-rich design and ability to easily integrate multiple applications, from inventory to email. However, as data security concerns mount with the PCI compliance mandate, it's clear that PC systems aren't secure enough to handle critical cardholder data. The answer? Precidia's POSLynx220™ with the TransNet™ payment application. This unique solution, part of Precidia's complete Payment System, integrates full card payment capability with any existing PC system. Unlike other payment applications, Precidia's TransNet is housed on its popular POSLynx220 payment router, delivering security that exceeds what a payment application alone can provide. TransNet delivers all of the features and functionality of a payment application, while offering features only available in Precidia's technology: PCI compliance management, peripheral integration and remote management.

Application Developers choose POSLynx220 with TransNet to shorten lengthy development cycles by freeing up resources dedicated to PABP compliance and PCI responsibility. With TransNet, applications are already PCI and PABP compliant, as well as pre-certified to Precidia's comprehensive list of payment processors. Delivering 'PCI insurance', the payment engine receives ongoing updates as new threats and standards evolve, ensuring the merchant remains compliant without any modifications going forward. In addition, TransNet's PABP compliant design eliminates the cost and headache of yearly PABP audits. Choose TransNet to eliminate non-revenue producing development work, while helping your Dealers drive new sales revenue and customer loyalty.

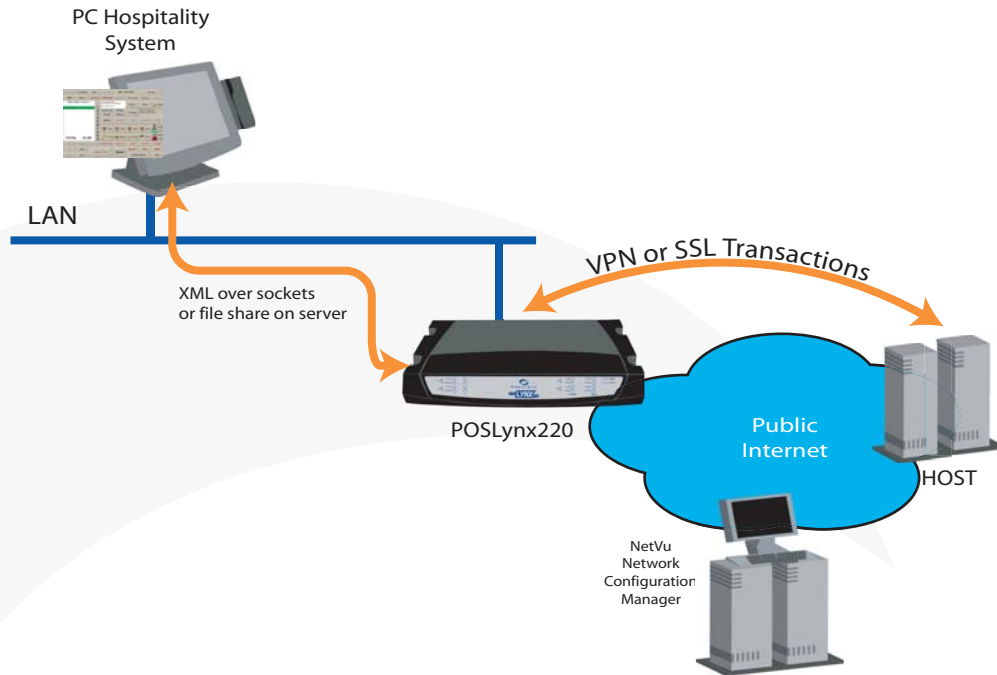
Dealers choose the Payment System's more secure card payments alternative for merchants to open a new revenue stream. TransNet takes card transactions of any type, from credit to debit, loyalty and gift, processing the card to the merchant's processor. Nothing changes from the merchant's point of view, with the user interface housed as always on the PC. For the Dealer, however, new opportunities are created. The Payment System's remote monitoring and management capabilities help the Dealer to provide 24/7 support without leaving the office. Together with pre-certification to processors, and PCI compliance management, this feature rich solution paves the road to success for Dealers.

How It Works

TransNet works transparently behind the scenes, constructing the transaction into its appropriate format for transport from the PC to the processor's host. The Payment System's server, the POSLynx220, acts as the router for these transactions, while delivering peace of mind with features such as SSL, field tested firewalling and dial back-up.

- Ongoing PCI compliance management
- Secure PC-based payment solution
- Pre-certified to processors
- Remote monitoring and management





Benefits

TransNet delivers unique benefits to merchants, application developers and dealers, including:

- PCI Compliance management for now and the future
- PABP compliance eliminates yearly audits for application developers
- Secure payments solution for vulnerable PCs, with field tested firewalling and SSL encryption
- Pre-certified to all major processors
- Seamless to existing set-up for merchants
- Hardware integration for additional devices, such as check readers, scanners, security cameras or even ATMs
- NetVu delivers remote application downloads, configuration and problem detection, offering new 24/7 support capabilities
- Proven reliability with features such as automatic dial back-up in case of network failure